

<b>Project name:</b> Pakistan Youth Leadership Initiative	
<b>Approx. value of the contract:</b> 7,026,000 PKR	
<b>Country</b> Pakistan	<b>Location within Country (Districts)</b> District Haripur & Abbottabad
<b>Name of Donor/ Funding Agency:</b> British Council	<b>Duration of Project (months):</b> 12 Months
<b>Start date (month/year):</b> January 2024	<b>Completion date (month/year):</b> December 2024
<b>Name of Consortium Members (if the project was implemented by a consortium)</b> N/A	
<p><b>Project Objectives, Outcomes and list of major activities (Not more than 500 words)</b></p> <p>The <i>Pakistan Youth Leadership Initiative (PYLI)</i>, implemented by Sungi Development Foundation with the support of British Council Pakistan, was designed to empower youth as climate champions through targeted capacity building and practical, youth-led community initiatives. The project created opportunities for young people to become agents of change by leading localized actions in response to the climate crisis.</p> <p><b>Objectives:</b></p> <ul style="list-style-type: none"> <li>• Strengthen youth leadership on climate change and environmental sustainability.</li> <li>• Facilitate the design and implementation of impactful Youth-Led Actions (YLAs).</li> <li>• Promote civic responsibility and environmental stewardship among young people through direct engagement with their communities.</li> </ul> <p><b>Outcomes Achieved:</b></p> <ul style="list-style-type: none"> <li>• A total of <b>586 youth trained</b> (301 male, 285 female, including 3 persons with disabilities and 44 from religious minority backgrounds) through 16 structured climate leadership training sessions.</li> <li>• <b>93 Youth-Led Actions</b> successfully implemented by trained youth in schools, colleges, and local communities, covering themes such as tree plantation, solid waste management, water conservation, climate education, and energy conservation.</li> <li>• <b>Two large-scale community events</b> organized with 215 participants from academia, civil society, media, government institutions, and faith leaders to amplify youth voices on climate resilience</li> </ul> <p><b>Major Activities:</b></p> <ul style="list-style-type: none"> <li>• Organized and facilitated <b>16 youth trainings</b> across targeted locations in Abbottabad and Haripur, with a strong focus on gender balance and inclusivity.</li> <li>• Supported youth in planning, budgeting, and executing their <b>Youth-Led Actions (YLAs)</b>, ensuring community ownership and practical outcomes.</li> <li>• Developed and disseminated customized IEC materials to support awareness campaigns and school-based climate education.</li> </ul>	

- Addressed participation barriers through logistical facilitation, use of local languages, inclusion of female trainers, and community-level negotiations to ensure access for girls and marginalized youth.
- Provided post-training mentorship and technical assistance to youth groups for YLA completion.
- Maintained regular coordination with British Council Pakistan to adapt activity timelines and budgets to local needs and challenges.

The project was inclusive in design and implementation, ensuring active participation of girls, youth with disabilities, and individuals from minority groups. Despite challenges such as limited mobility in conservative areas, seasonal disruptions, and transport gaps, the team implemented strategic adaptations such as decentralizing training venues and engaging parents and local leaders to ensure sustained participation.

PYLI laid the foundation for youth-led climate action in northern KP, demonstrating that when provided with the right tools, support, and trust, youth can lead transformative change for their communities and the environment.