

Project name: Voters education Project	
Thematic Areas: Voters Education	
Approx. value of the contract: PKR 750,000	
Country Pakistan	Location within Country (Districts) KP
Name of Donor/ Funding Agency: TAF	Duration of Project (months): 8
Start date (month/year): Oct 2012	Completion date (month/year): May 2013
Name of Consortium Members (if the project was implemented by a consortium) N/A	
<p>Project Description: The project was initiated in October 2012 in KP through the financial assistance from TAF of PKR 750,000 and was completed in May 2013.</p> <p>Project Objectives: The objective was to increase the female voter turnout to at least 10 percent. The project targeted 7 polling stations of NA 21 Mansehra II where women voters' turnout was registered at zero percent in the General Elections 2008.</p> <p>Project Outcomes:</p> <ul style="list-style-type: none"> - As a result of the voter education project, a significant change was observed in women voter turnout that stood at 41% as per ECP. <p>List of major activities:</p> <ul style="list-style-type: none"> - The duration of the voter education project was eight months starting from 15 September 2012 - The project was implemented in two phases. In the first phase, focus group discussions (FGDs) were conducted to ascertain the reasons of a zero percent turnout of women at each location. In the second phase, educational campaign was conducted targeting reasons identified by FGD's. 	